Documentation for Embedding Adobe Forms in Wordpress - Last Updated 11/6/17

Now that we're using JavaScript to pass along UTM from Wordpress to Adobe Campaign to GA, the iframe form code is a little different, but website visitors shouldn't see a difference between the javascript iframe forms and the old static forms. In the instances when a visitor does not have JavaScript enabled, the static iframe will display anyway.

Previously, the static iframe code (won't pass UTM parameters):

```
<iframe style="width: 100%; height: 370px; border: 0;"
src="https://resource.alabamamediagroup.com/webApp/advAMGB2BWebsiteFormRetail"
width="300" height="370" scrolling="no">
```

The javascript-containing iframe code (see next page for code for forms with sourceURL):

```
<script type="text/javascript">
    var form =
'https://resource.alabamamediagroup.com/webApp/advAMGB2BWebsiteFormRetail';
    var params = window.location.search;
    var thisScript = document.scripts[document.scripts.length - 1];
    var iframe = document.createElement('iframe');
    iframe.setAttribute('src', form + params);
    iframe.setAttribute('width', '100%');
    iframe.setAttribute('height', 370);
    iframe.setAttribute('type', 'text/html');
    iframe.setAttribute('frameborder', 0);
    iframe.setAttribute('scrolling', 'no');
    iframe.setAttribute('allowTransparency', 'true');
    iframe.style.border = '0';
    thisScript.parentElement.replaceChild(iframe, thisScript);
</script>

<noscript>
<iframe style="width: 100%; height: 370px; border: 0;"
src="https://resource.alabamamediagroup.com/webApp/advAMGB2BWebsiteFormRetail"
width="300" height="370" scrolling="no"></iframe>
</noscript>
```

Please replace the Adobe form URL with your new URL, **taking care to use the HTTPS link if your site is HTTPS certified**, and change the dimensions as needed. If you have a sourceURL for your webpage, or would like to add one to your iframe form, please use the code on the following page.

The sourceURL parameter is used when you're sharing a single Adobe form across webpages and would like to know where the form fill came from. In those instances, please replace **PLACEHOLDER** in the code below with a descriptive word or phrase, making sure to substitute '+' for any spaces (e.g. 'Email Marketing' → 'Email+Marketing'). And if you want the respondents to be tied to a particular Salesforce campaign, let the Advance Insights team know so we can update the workflows on our end.

The javascript iframe code, including sourceURLs (please update **PLACEHOLDER**):

```
<script type="text/javascript">
    var form =
'https://resource.alabamamediagroup.com/webApp/advAMGB2BWebsiteFormRetail';
    var params = window.location.search;
    var thisScript = document.scripts[document.scripts.length - 1];
    var iframe = document.createElement('iframe');
    var separator = (window.location.href.indexOf("?")===-1)?"?":"&";
    iframe.setAttribute('src', form + params + separator +
'sourceURL=PLACEHOLDER');
    iframe.setAttribute('width', '100%');
    iframe.setAttribute('height', 400);
    iframe.setAttribute('type', 'text/html');
    iframe.setAttribute('frameborder', 0);
    iframe.setAttribute('scrolling', 'no');
    iframe.setAttribute('allowTransparency', 'true');
    iframe.style.border = '0';
    thisScript.parentElement.replaceChild(iframe, thisScript);
</script>

<noscript>
<iframe style="width: 100%; height: 400px; border: 0;"
src="https://resource.alabamamediagroup.com/webApp/advAMGB2BWebsiteFormRetail?
sourceURL=PLACEHOLDER" width="300" height="150" scrolling="no"></iframe>

</noscript>
```

If you have any questions on this process or suggestions on how we can improve this code, please let us know! Email Advance Insights at Joyce Huang (   ) or Sonny Datoy (_____).